

## **EXTERNAL AFFAIRS SUB-COMMITTEE**

**Chairman:** AOE FREIGHT (HK) LTD – Mr. Michael Wong  
**Vice Chairman:** KERRY FREIGHT (HONG KONG) LTD – Mr. Kenneth Ko  
**Members:** DIMERCO AIR FORWARDERS (HK) LTD  
KORCHINA LOGISTICS (H.K.) LTD  
TRANSPOLE LOGISTICS PRIVATE LTD

### ***Family-Friendly Employers Award Scheme 2013/14 年度家庭友善僱主獎勵計劃***

HAFFA was awarded “Family-Friendly Employer” in the “2013/14 Family-Friendly Employers Award Scheme” organized by the Family Council and the Home Affairs Bureau, becoming the first logistics association to be honoured for its and employment policies and practice.

Further underpinning its family-friendly approach, HAFFA was invited by the Family Council to join the Organizing Committee for the “2013/14 Family-Friendly Employers Award Scheme”.

Among the challenges in a fast-paced, demanding environment such as the logistics industry are the pressures on manpower as well as high turnover rates. By acknowledging that employees are a company’s most valuable asset, employers recognize that a happy workforce produces more effectively and efficiently. HAFFA’s commitment recognizes that care and consideration towards its staff helps retain a skilled workforce and assists not only in keeping the industry competitive, but furthers its growth.



**HAFFA Chairman received “Family-Friendly Employer” award from Mrs. Carrie Lam Cheng Yuet-ngor, GBS, JP, Chief Secretary for Administration at the Prize Presentation Ceremony.**

To support the “2013/14 Family-Friendly Employers Award Scheme”, HAFFA has encouraged Members through different means to also take part in the scheme and to adopt employment policies and practices which nurture a family-friendly spirit. One of the aims of the scheme is to raise awareness within the community of the importance of core family values, and Members are being encouraged to foster within their own companies a pro-family culture.

We are committed to championing family values through the Association’s policies and practices, while reaching out to its members to adopt a similar spirit.

### **HAFFA Recruitment Service 會員(員工招聘服務)**

The buoyant economy brings to our industry the challenges of manpower strain and high turnover rate all along. We are particularly in short of frontline staff like warehousemen, driver and operation clerks etc. In order to help Members in recruiting workers and to seek for potential new blood into our industry, the Executive Committee resolved to launch the HAFFA Recruitment Service in June 2014. The program comprises:

#### ***1. Organization of Career Talks***

HAFFA collaborated with various Tertiary Institutes to organize a series of career talks for their students whom are studying logistics related courses and/or are about to graduate. In the talks, HAFFA representative introduced our industry and presented career opportunities through different forms of presentation or interaction with their students / targeted groups. Members were invited to join the career talk in which they could meet the students face-to-face, distribute their business cards or even conduct on-the-spot recruitment (*at some institutes*) with the graduates. Total of 9 talks have been organized since the launch of service. More coming, please stay tuned for the HAFFA News!



*Snapshots of HAFFA career talks with different Tertiary Institutes*



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## 2. Consolidation of number of job vacancies in different categories from participating members

Members were invited to participate in the service by submitting number of vacancy under different job categories. The aggregate number in job category was uploaded onto the HAFFA website <http://www.haffa.com.hk/portal/Page/Default.aspx?id=246>. Meanwhile, HAFFA encouraged job seekers to express their interest in particular job category. All reply forms (*express of interest*) from job seekers were circulated to participating members via email.



HAFFA 會員公司職位空缺一覽表\*

職位種類	空缺數目
1 倉務員	33
2 司機	4
3 跟車	7
4 顧客服務	11
5 空運出入口處理(文職)	45
6 海運出入口處理(文職)	6
7 市場銷售	19
8 資訊科技人員	1
9 物流文員	1
10 倉務文員	2

\* 資料只包括參加 HAFFA 會員 (員工招聘服務) 的會員公司  
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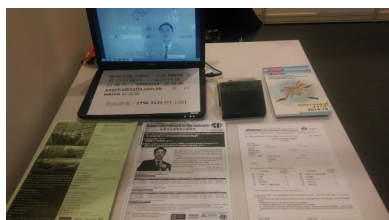
Form - Application Form 表格 - 求職者表格 [\[Download Here\]](#)

Form - Job Vacancy 表格 - HAFFA 會員填報職位空缺 [\[Download Here\]](#)

<http://www.haffa.com.hk/portal/Page/Default.aspx?id=246>

## 3. Participation in Career Expo

HAFFA collaborated with the Hong Kong Trade Development Council to participate in the 25th Education & Careers Expo as exhibitor on 05-08 February 2015 at the Hong Kong Convention and Exhibition Centre and collected reply forms (*express of interest*) from job seekers. HAFFA Chairman was one of the guest speakers delivering a speech titled "Career Opportunities and Prospects of Logistics and Freight Forwarding Industry" on 06 February 2015 to promote our industry.



## 4. Collaboration with the Labour Department

HAFFA proactively liaised with the Labour Department to seek collaboration for providing recruitment platform for Members that are in manpower shortage. In response, we were provided with the information about free counter offered at the job fairs in different districts. The information was timely circulated to all Members for consideration via HAFFA News.

Date: 21 April 2015

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