

# SUCCESS

中小企業支援與諮詢中心  
Support and Consultation Centre for SMEs

## WHAT IS SUCCESS ?

Support and Consultation Centre for SMEs, known as SUCCESS in short, is run by the Trade and Industry Department. SUCCESS provides SMEs with a comprehensive range of practical business information and consultation services free of charge in collaboration



with various industrial and trade organisations, professional bodies, private enterprises and other Government departments.

## WHAT DOES SUCCESS OFFER?

SUCCESS offers free business information and consultation services to SMEs.



### Information

- provides comprehensive information on government licences or permits for running different businesses and starting a business in Hong Kong;
- establishes a user-friendly website ([www.success.tid.gov.hk](http://www.success.tid.gov.hk)) which is a ready source to look for information on SME-related activities, services and facilities;
- provides free access to useful electronic business databases;
- displays practical business reference materials in a reference library; and
- publishes a regular publication –“SME Pulse” on SME topical issues.

SUCCESS also organises and supports seminars, workshops and other activities on a regular basis on issues of concern to SMEs to help broaden SMEs’ business knowledge and enhance their entrepreneurial skills.

## Consultation

SMEs wishing to seek professional or expert advice may apply for “Meet-the-Advisors” Business Advisory Service or sign up for SME Mentorship Programme.



## SUCCESS MEMBERSHIP

SMEs are welcome to register for SUCCESS’ free membership service at [www.success.tid.gov.hk](http://www.success.tid.gov.hk) to receive the latest business news and information on SUCCESS activities and services through e-newsletters and e-mail alerts.

## CONTACT SUCCESS

**Address :** Room 1301, Trade and Industry Tower,  
3 Concorde Road, Kowloon City, Hong Kong



**Customer Hotline :** (852) 2398 5133  
**Fax :** (852) 2737 2377  
**E-mail :** [success@tid.gov.hk](mailto:success@tid.gov.hk)  
**Website :** [www.success.tid.gov.hk](http://www.success.tid.gov.hk)  
**Service Hours :** Monday to Friday  
8:45 a.m. - 6:00 p.m.

**START YOUR JOURNEY TO  
SUCCESS NOW !**

