

The Young International Freight Forwarder of the Year Award 2021

The Age of Candidate – The Candidate’s 33rd Birthday must be after 01 January 2021



This is an exciting initiative and is sponsored by the TT Club and FIATA with the objective of enhancing the international freight forwarding industry, by investing in the young rising stars of tomorrow. The aim of the award is to encourage training in the freight forwarding industry and to further develop the professionalism of young people in the industry.

The Award



The award is now open to any young freight forwarders of FIATA National Associations (such as HAFFA). And FIATA would value candidates from Asia and other regions.

All young forwarders (under HAFFA Member Companies) in Hong Kong who are interested in the award are advised to contact HAFFA. This is for two reasons; firstly, each National Association is entitled to select only one candidate to represent them nationally in the competition and secondly, HAFFA is running local competition to select that candidate.

The candidate shall be between 18 and 32 years of age (i.e. the candidate’s 33rd birthday must be after 01 January 2021) and 2 years of full-time forwarding work experience would be preferable but not mandatory. Upon selection by HAFFA, the candidate will be given 3 months to write a dissertation on the topic advised. Full details of the topic will be communicated directly to the candidate by the Award Administrator and will be accompanied by other information to enable the candidate to compose the dissertation.

The Dissertation



Topic for the 2021 Award:

Please select one key import commodity/cargo for your home economy, plus one key export commodity/cargo.

For the import cargo the choice of origin should be realistic.

Likewise, for the export cargo, the destination should be realistic.

Candidates are expected to show initiative over the logistic supply chain of these cargoes.



The dissertation will be assessed on the following criteria:

- 1) **Complexity of issues related to the cargo matter (e.g., bulk cargo, over-sized/overweight project cargo, time sensitive cargo, reefer and/or perishable goods, hazardous goods, but also including factors such as terms of sale etc.).**
- 2) **Complexity of issues relating to multimodal moves. Please do not use unimodal cargo in your Dissertation.**
- 3) **Difficulties to be overcome relating to cross-border issues, such as customs/bio security/ quarantine compliance, safety and security, regulatory guarantees, highway ordinances etc.**
- 4) **Complexity of specific regulatory issues faced during the logistic movement - including, but not limited to security provision, pollution and environmental issues.**
- 5) **Risk management/insurance requirements for example, pilferage of cargo, declaration of General Average, leakage/spillage of cargo.**
- 6) **Structure and bibliography (including the sources of your information).**
- 7) **Approach to problem solving and methodology employed to overcome identifies issues.**
- 8) **Conclusion.**
- 9) **Overall presentation and construction (including for example a recognised referencing system).**

Additional marks will be awarded for the complexity of the problems overcome during this logistic move.

Length and presentation:

- The dissertation and conclusion shall be between 4,000 and 6,000 words. (max. 6,000 words). Submissions of over 6,000 words will be marked down accordingly.
- The dissertation shall be written in English. Candidates may write their dissertation in French, German or Spanish but must provide an English translation of the text (not the attachments).
- Typed, double spaced.
- Any attachments must not exceed 15 pages.
- The dissertation shall be submitted as a single unlocked Word document file – ensuring that any attachments are part of this single word document file. This will be used for distribution of the paper to the judges and publication of the winning dissertation. Dissertations submitted in a locked format may, at the Judging Panel's discretion, be rejected.
- Candidates are expected to use a recognised referencing system (Harvard Referencing System or Chicago Referencing System, etc.).



What should be demonstrated:

The dissertation is an opportunity for the candidate to demonstrate a range of skills and qualities that are needed to pursue a successful career in international forwarding and supply chain logistics. It is suggested that the dissertation may be constructed as:

- Identifying a problem or business opportunity.
- Gathering relevant information on a specific situation.
- Identifying possible changes or enhancements for the benefit of the forwarder or the client.
- Evaluating the information and drawing one's own conclusions.
- Deciding what action should be taken.
- Making reasoned and costed recommendations.

Important abilities and qualities to be demonstrated should include **innovation and initiative**.

To assist applicants as to guidance and examples, previous successful Dissertations from previous years are available at <http://fiata.com/learning/yiffy-award/dissertations.html>

Judging



The Steering Group will appoint the Judging Panel (Panel). The Award may not be awarded solely on the basis of the dissertation with consideration of the candidate's personal achievements, e.g. examination results, outstanding performance or innovation, as provided in the statement from the FIATA Association Member.

The Panel will select a winner from each of the four FIATA regions: Americas; Europe; Africa and Middle East; Asia Pacific assuming that there are sufficient candidates (4 is the minimum number required) from each region from which to select a winner. If a region has insufficient candidates, then those candidates will be aggregated with candidates from another region that may also has a small number of candidates.

Each regional winner will be invited to attend the FIATA World Congress (FWC). Each will be required to provide a concise presentation of their dissertation Cases to the Steering Committee for final assessment to determine the Young International Freight Forwarder of the Year.

In the event that a regional winner is not able to attend the FWC every effort will be made to ensure that participation can continue via video link or similar, noting that this may not always be possible. If participation is not able to made then the regional winner will forfeit their place in the competition.

Each dissertation shall be assessed and marked by a minimum of two judges. The Judging Panel's decision is final, and no correspondence will be entered into.



The Award

Each Regional Winner will receive a prize consisting of:

- ⌚ Attendance at FWC to be presented with a Regional Winner's Certificate and a personal trophy.
- ⌚ FIATA will arrange for each of the regional winners to participate in the FWC free of any registration fees and accommodation costs. TT Club will provide the hotel accommodation and FIATA will contribute US\$ 1,000 towards the return air ticket to the FWC.
- ⌚ One year's free subscription to International Transport Journal in English, French or German.
- ⌚ In the event that a regional winner is not able to attend the FWC, their certificate and trophy will be either presented to a nominated representative during the FWC or where possible, to the candidate at a convenient time and date thereafter.

The Young International Freight Forwarder of the Year will also receive the following:

- ⌚ An International Winners Certificate and an additional personal trophy. (The Young International Freight Forwarder of the Year trophy will be engraved with the name of each year's international winner and held in the TT Club office in London.)
- ⌚ A week practical experience of transport infrastructure (multimodal) which is likely to include visits to container terminals, airfreight terminals, ports, surveyors' offices, etc. based in a country away from the winner's own country wherever this can be properly structured and led. The steering group will decide which country will provide the most benefit to the winner.
- ⌚ A week of academic training in the TT Club's Head Office in London.

The cost of economy class travel, accommodation (with breakfast), and an amount for personal expenditure recoverable as expenses retrospectively, will be included in the Award. It should be noted that these are business related activities for winner only - it is not expected that family members or other interested parties accompany the winner.

Competition Timing

The closing date for application is 10 February 2021. Upon selection by HAFFA, the Award Administrator will send dissertation topic and other information about the format of the paper to the nominated candidate no later than 15 February 2021. The candidate should complete and send the dissertation to the Award Administrator no later than 30 April 2021 (note: Dissertations received after this date will not be considered). Marking will be completed and regional winner will be selected by 30 June 2021. The Award Administrator will notify the regional winners in the first week of July 2021.

To find out more about the Young International Freight Forwarders of the Year Award, please contact Ms. Angie Lim at HAFFA on Tel: 2796 3121 or the Award Administrator by E-mail: yiffa.admin@thomasmiller.com



The Young International Freight Forwarder of the Year Award 2021

Application Form – The closing date for application is 10 February 2021 (Wednesday)

HAFFA shall provide the judging panel with advice of the candidate's academic achievements, commercial achievements or other relevant items that will assist the judges to make an objective assessment of the candidate's ability and potential.

All information will be treated in confidential. Please type your answers, if needed, on a separate piece of paper. Submit the application form along with all supporting documents.

Name of Candidate : Mr / Ms (Family Name) _____ (Given Names) _____

Name of Company : _____

Date of Birth : (DD/MM/YYYY) _____

★ It is intended that the candidate shall be between 18 and 32 years of age. Therefore, if the candidate is about to reach his/her 33rd birthday, this must be in the year of the competition i.e. the candidate's 33rd birthday must be after 1 January 2021. For identification purposes a copy of a document which includes full details on the candidate with a picture is required (passport, national identification).

Contact Address : _____

Telephone No. : _____ **E-mail Address** : _____

I. Qualifications and results [relating to any national forwarder examinations (e.g. FIATA Exam, HAFFA/CILTHK VTP) or similar courses undertaken whilst in full time employment - copy of Certificate(s) enclosed]:

II. What are the commercial achievements, and the reason for the success? Has your achievement contributed to the competitiveness of your company and/or your industry and of Hong Kong in general?

III. What programmes or regular activities have you established within your company to create and maintain the achievements?

IV. Please provide us, in separate attachment, your personal background and/or any additional information to support your entry.

Mother tongue: _____ **Fluency in other languages:** _____

All dissertations are required to be written in English. Candidates may write their dissertation in French, German or Spanish but must provide an English translation of the text of the paper (not the attachments).

I hereby declare that the information given above is correct to the best of my knowledge. I have read the rules and conditions of entry and agree to abide by them. I further agree that all decisions made by the Organiser and by the Judging Panel are final & binding in all respects.

Authorized Signature

Company Chop

Name:

Title:

Date:

