

PUBLIC RELATIONS SUB-COMMITTEE

Chairman: THE JANEL GROUP OF HONG KONG LTD – Ir. Dr. Paul Tsui
Vice Chairman: TRANS GLOBAL LOGISTICS (HONG KONG) LTD – Mr. Eric Wong
Member: KERRY FREIGHT (HONG KONG) LTD

I) Key Events with Various Trade Bodies

Date	HAFFA	Event	Organizer(s) / Visitor(s)
24/04/2014	Ir. Dr. Paul Tsui (Chairman)	Luncheon with prominent leaders in maritime and logistics industry	Hong Kong Container Terminal Operator Association (HKCTOA)
20/05/2014	Mr. James Chan (Airfreight Sub-committee Vice Chairman) and Mr. Edmond Wong (Alternate Executive Committee and Airfreight Sub-committee)	CPCT Users Forum 國泰航空貨運站用家研討會	Cathay Pacific Services Limited (CPSL)
22/05/2014	Mr. Sammy Mak (Airfreight Sub-committee Chairman), Mr. Cliff Sullivan (Airfreight Sub-committee Vice Chairman) and Mr. Raymond Chan (Airfreight Sub-committee)	Introduction of the Association and exchange of industrial information	Airbus Helicopters
29/05/2014	Ir. Dr. Paul Tsui (Chairman)	CILTHK Gala Dinner	The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK)
12-14/06/2014	HAFFA as host; Ir. Dr. Paul Tsui (Chairman) and Ms. Alice Lui (Secretariat) as delegates representing Hong Kong	41st FAPAA Executive Council Meeting (ECM) and Annual General Meeting (AGM), Hong Kong	FAPAA and HAFFA (please refer to the Annual Report under FAPAA Sub-committee)
19/06/2014	Ir. Dr. Paul Tsui (Chairman) as award receiver	2013/14 Family-Friendly Employers Award Scheme 「二〇一三/一四年度家庭友善僱主獎勵計劃」頒獎典禮	Family Council
03/07/2014	Ir. Dr. Paul Tsui (Chairman)	Reception in Celebration of the 238th Anniversary of US Independence and 225th Anniversary of the US Constitution	The Consul General of the United States of America

8/F, CHINA HONG KONG CENTRE, 122-126 CANTON ROAD, TSIM SHA TSUI, KOWLOON, HONG KONG.

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Date	HAFFA	Event	Organizer(s) / Visitor(s)
04/07/2014	Mr. Ronnie Leung (Executive Committee) as speaker (Topic: Career Opportunities and Prospects of Logistics and Freight Forwarding Industry)	HAFFA Career Talk	HAFFA and Integrated Vocational Development Centre (IVDC)
14/07/2014	Mr. Ronnie Leung (Executive Committee) as speaker	HAFFA Career Talk	HAFFA and Hong Kong College of Technology
15/07/2014	Ir. Dr. Paul Tsui (Chairman) as panelist (Topic: Barriers to multi-modal freight services)	“Facilitating Good Regulatory Practices in Transport and Logistics Services” Regional Policy Symposium	The Australian APEC Study Centre, RMIT University
06/08/2014	Ir. Dr. Paul Tsui (Chairman) as judge	Hong Kong U-21 Internet of Things (IoT) Awards 2014	GS1 Hong Kong
07/08/2014	Ir. Dr. Paul Tsui (Chairman) as speaker (Topic: Air Freight – updates on HK’s Air Freight Sector and Outlook for 2014)	Industry Networking Mixer for Supply Chain & Logistics Professionals (SCLP)	Supply Chain & Logistics Professionals (SCLP)
08/08/2014	Ir. Dr. Paul Tsui (Chairman) as judge	Hong Kong U-21 Internet of Things (IoT) Awards 2014	GS1 Hong Kong
01/09/2014	Ir. Dr. Paul Tsui (Chairman) as speaker (Topic: HAFFA Proposal “Supply Chain e-Processing Hub”)	HKGCC Shipping & Transport Committee Meeting	Hong Kong General Chamber of Commerce (HKGCC)
17/09/2014	Ir. Dr. Paul Tsui (Chairman), Airfreight Sub-committee and Executive Committee Members	Networking luncheon with CPSL	Cathay Pacific Services Limited (CPSL)
18/09/2014	Executive Committee Members	LSCM Logistics Summit 2014	Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies (LSCM)
19/09/2014	Mr. Ronnie Leung (Executive Committee) as speaker	HAFFA Career Talk	HAFFA and Hong Kong College of Technology
25/09/2014	Ir. Dr. Paul Tsui (Chairman)	Luncheon with prominent leaders in maritime and logistics industry	Hong Kong Container Terminal Operator Association (HKCTOA)

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13-18/10/2014	Ir. Dr. Paul Tsui (Chairman) as Hong Kong conference delegate	FIATA World Congress 2014, Istanbul, Turkey	FIATA (please refer to the Annual Report under FIATA Sub-committee)
16/10/2014	Airfreight Sub-committee and Executive Committee Members	AAT - Raising the Bar	AAT
19/10/2014	Mr. Patrick Yip (Membership Sub-committee Chairman) as award presenter	HAFFA/HKSTLA Bowling Tournament 2014	HAFFA and Hong Kong Sea Transport and Logistics Association (HKSTLA)
27/10/2014	Ir. Dr. Paul Tsui (Chairman)	YVR Asia Office Opening Ceremony	Vancouver Airport Authority
31/10/2014	Ir. Dr. Paul Tsui (Chairman), Mr. Sammy Mak (Airfreight Sub-committee Chairman) and Mr. Edwin Tsang (Airfreight Sub-committee)	Meeting with PRBA and CLG regarding Shipping Lithium Batteries	HAFFA, The Rechargeable Battery Association (PRBA) and Carrier Liaison Group (CLG)
04-05/11/2014	Ir. Dr. Paul Tsui (Chairman) as panelist (Topic: Risk Mitigation Strategies for the Transport of Lithium Batteries)	IATA Lithium Battery workshop, Guangzhou	International Air Transport Association (IATA)
17/11/2014	Ir. Dr. Paul Tsui (Chairman), Mr. Eric Wong (Vice Chairman) and Mr. Sammy Mak (Airfreight Sub-committee Chairman)	Sing Pao 75th Anniversary 「成 報七十五周年報慶」酒會	Sing Pao
18-19/11/2014	HAFFA as supporting organization Executive Committee Members as conference delegates	Asian Logistics and Maritime Conference	Hong Kong Trade Development Council (HKTDC)
18/11/2014	Ir. Dr. Paul Tsui (Chairman)	HKLA 18th Anniversary Dinner	Hong Kong Logistics Association (HKLA)
27/11/2014	Ir. Dr. Paul Tsui (Chairman) as speaker (Topic: Career Opportunities and Prospects of Logistics and Freight Forwarding Industry)	HAFFA Career Talk	HAFFA and The Chinese University of Hong Kong

Date	HAFFA	Event	Organizer(s) / Visitor(s)
01/12/2014	Ir. Dr. Paul Tsui (Chairman)	Meeting with HKLSA to explore the feasibility of establishing a Best Practice for Liners when accepting Lithium Battery cargoes	Hong Kong Liner Shipping Association (HKLSA)
17/12/2014	HAFFA as co-organizer Mr. Sammy Mak (Airfreight Sub-committee Chairman) as panelist	Joint Seminar on “DG Awareness with a Focus on the Lithium Battery”	Civil Aviation Department (CAD), Carrier Liaison Group – Dangerous Goods Working Group (CLG-DGWG) and the Hong Kong Shippers’ Council (HKSC)
17/12/2014	Ir. Dr. Paul Tsui (Chairman) as awards presenter	Hong Kong IoT Awards 2014 Award Presentation Ceremony	GS1 Hong Kong
17/12/2014	Ms. Alice Lui (Secretariat)	GS1HK 25th Anniversary Gala Dinner	GS1 Hong Kong
08/01/2015	Mr. Joseph Leung (Executive Committee), Mr. John Lui and Mr. Ricky Yeung (Alternate Executive Committee)	Hong Kong-Japan Joint Industry Outreach Seminar on strategic Trade Control	Trade and Industry Department (TID)
08/01/2015	Ir. Dr. Paul Tsui (Chairman) as judge	HKICT Awards 2015	GS1 Hong Kong
11/01/2015	Mr. Edwin Tsang (Airfreight Sub-committee) as judge	International Forklift and Pallet Building Competition 2015	Hactl
05-08/02/2015	HAFFA as exhibitor	HKTDC Education & Careers Expo 2015	Hong Kong Trade Development Council (HKTDC)
06/02/2015	Ir. Dr. Paul Tsui (Chairman) as speaker	HAFFA Career Talk at the HKTDC Education & Careers Expo 2015	Hong Kong Trade Development Council (HKTDC)
25-26/02/2015	Ir. Dr. Paul Tsui (Chairman) as IFCC Member representing FIATA and HAFFA	IATA/FIATA Consultative Council Meeting (IFCC), Madrid, Spain	IATA and FIATA
09/03/2015	Mr. Kenneth Ko (Vice Chairman), Mr. Eric Wong (Vice Chairman), Mr. Ronnie Leung and Mr. Joseph Leung (Executive Committee)	HKIA 2015 Spring Reception for Business Community	Airport Authority Hong Kong (AAHK)
10-12/03/2015	Ir. Dr. Paul Tsui (Chairman) as Hong Kong conference delegate	IATA/FAPAA Annual Meeting and IATA World Cargo Symposium 2015, Shanghai	International Air Transport Association (IATA) and FAPAA
12/03/2015	HAFFA Secretariat	Exchange of ideas on the	International Air Transport Association (IATA)

Date	HAFFA	Event	Organizer(s) / Visitor(s)
		operations of HAFFA Training School	Association (IATA) Training and Development Institute
13/03/2015	Ir. Dr. Paul Tsui (Chairman) and HAFFA DGWG Members	Meeting with HAAT to explore the possibility of enhanced training for warehouse acceptance staff and discuss airlines' concern on the cargo build-up performance and address the problem of mis-declared / undeclared DG	Hong Kong Association of Aircargo Truckers Limited (HAAT)
16/03/2015	Mr. Eric Wong (Vice Chairman)	HKSTLA 21st Anniversary and Inauguration Ceremony of the 17th Executive Committee	Hong Kong Sea Transport and Logistics Association (HKSTLA)
19-23/03/2015	Ir. Dr. Paul Tsui (Chairman) as Hong Kong meeting delegate	FIATA Headquarters Session, Zurich, Switzerland	FIATA
24-25/03/2015	Mr. Kenneth Ko (Vice Chairman) as delegate	Efficient Consumer Responses Asia Pacific (ECR AP) Conference & Exhibition 2015	GS1 Hong Kong
15/04/2015	Mr. Ronnie Leung (Executive Committee) as speaker	HAFFA Career Talk	Vocational Training Council (VTC)
21-22/04/2015	Mr. Kenneth Ko (Vice Chairman) and Mr. Sammy Mak (Airfreight Sub-committee Chairman) as delegates	Cargo Facts Asia 2015	Airport Authority Hong Kong (AAHK)
22/04/2015	Mr. Ronnie Leung (Executive Committee) as speaker	HAFFA Career Talk	The Li Ka Shing Institute of Professional and Continuing Education of The Open University of Hong Kong (LiPACE, OUHK)
24/04/2015	Mr. Eric Wong (Vice Chairman)	Luncheon with prominent leaders in maritime and logistics industry	Hong Kong Container Terminal Operator Association (HKCTOA)

II) Greater China Affairs Delegations / Events

Please refer to a separate detailed report under "GREATER CHINA AFFAIRS SUB-COMMITTEE".

III) Media and Others

Throughout the year 2014-2015, HAFFA was interviewed by the media on various issues. With the help of the Executive Committee Members, the PR Sub-committee endeavor to entertain all press enquiries. In making comments, we adopt a factual, objective approach with the interest of HAFFA members being our first priority.

Date: 21 April 2015

(END OF REPORT)