

PUBLIC RELATIONS SUB-COMMITTEE

Chairman: A-SONIC LOGISTICS (H.K.) LTD – Mr. Cliff Sullivan
Vice Chairman: BEL INTERNATIONAL LOGISTICS LTD – Mr. Brian Wu
Members: CARGO FREIGHT SERVICES LTD
 RCS LOGISTICS LTD

I) Key Events with Various Trade Bodies

Date	HAFFA	Event	Organizer(s) / Visitor(s)
24/04/2015	Mr. Brian Wu (Vice Chairman) and Ms. Alice Lui (Secretariat)	Joint Industrial Petition to expedite the release of reserved 10 hectares of land in Tuen Mun West	Hon. Frankie Yick, Legislative Councilor, HAFFA, HAAT, HKLA and CHKLI
07/05/2015	Mr. Sammy Mak (Airfreight Sub-committee Chairman)	Focus Group Meeting for Airport Authority Hong Kong's Sustainability Report 2014/15	AAHK
05/06/2015	Mr. Sammy Mak (Airfreight Sub-committee Chairman)	Opening Ceremony of the HKIA Career Expo 2015	AAHK
16/06/2015	Mr. Cliff Sullivan (Chairman)	Meeting with the Development Bureau and Planning Department to express industrial concerns on the shortage of logistics land	Hon. Frankie Yick, Legislative Councilor, Development Bureau and Planning Department (PlanD)
24/06/2015	Mr. Cliff Sullivan (Chairman) and Mr. Sydney Chan (Hon. Treasurer) as guests	2015 Asian Freight, Logistics and Supply Chain (AFLAS) Awards Presentation	AAHK / HAROPA - Port of Le Havre
30/07/2015	Mr. Cliff Sullivan (Chairman)	Kwai Chung Multi-storey Car Park Study - Logistics Trade Consultation	Transport Department (TD)
30/07/2015	Mr. Sydney Chan (Hon. Treasurer)	Industry Engagement for the Consultancy Study on the Development of the Government Electronic Trading Services (GETS)	Commerce and Economic Development Bureau (CEDB)
20/08/2015	Mr. Cliff Sullivan (Chairman), Mr. Sydney Chan (Hon. Treasurer) and Ms. Alice Lui (Secretariat)	Meeting on Single Window Development	Customs and Excise Department

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05-07/09/2015	Ms. Alice Lui (Secretariat) as delegate representing Hong Kong	42nd FAPAA Executive Council Meeting (ECM) and Annual General Meeting (AGM), Taipei	FAPAA (please refer to the Annual Report under FAPAA Sub-committee)
08-13/09/2015	Ir. Dr. Paul Tsui (Former Chairman) as Hong Kong conference delegate	FIATA World Congress 2015, Taipei	FIATA (please refer to the Annual Report under FIATA Sub-committee)
21/09/2015	Mr. Cliff Sullivan (Chairman), Mr. Eddie Law (Executive Committee) and HAFFA representatives	Logistics Trade's Consultation on topside development of BCF of HZMB	Hon. Frankie Yick, Legislative Councilor
22/09/2015	Mr. Cliff Sullivan (Chairman)	Focus Group Meeting with PlanD and CEDD on Hung Shui Kiu New Development Area	Hong Kong Logistics Development Council (LOGSCOUNCIL)
22/9/2015	Ms. Alice Lui (Secretariat)	Consultation on Operational Guidelines on Credit Accumulation and Transfer (CAT), QF	Education Bureau (EDB)
09/10/2015	Mr. Brian Wu (Vice Chairman)	Focus Group Meeting of Stage 1 Community Engagement - Planning and Engineering Study for Tuen Mun Areas 40 and 46 and Adjoining Areas	Planning Department (PlanD)
10-11/10/2015	HAFFA as one of the organizers; Mr. Cliff Sullivan (Chairman) and Ms. Elsa Yuen (SME Development Sub-committee Chairperson) as Speakers in Career Talk sessions	Air Cargo Carnival	AAT, CPSL, DHL Group, Hactl, HAFFA and Qualifications Framework Secretariat (QFS)
19-20/10/2015	Executive Committee Members	LSCM Logistics Summit 2015	Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies (LSCM)

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17-18/11/2015	HAFFA as supporting organization; Executive Committee Members as conference delegates	Asian Logistics and Maritime Conference (ALMC)	HKTDC
19/11/2015	Mr. Brian Wu (Vice Chairman)	GS1 Hong Kong Supply Chain Management (SCM) Excellence Summit 2015 - “Riding the Wave of E-commerce Boom - Delivering a Seamless Customer Journey”	GS1 Hong Kong
24/11/2015	Mr. Ronnie Leung (Hon. Secretary) as Speaker	Career Talk by HAFFA	HAFFA and CUHK
29/11/2015	Mr. Samson Choi (Recreation & Sports Sub-committee Chairman) as Award Presenter	HAFFA/HKSTLA Bowling Tournament 2015	HAFFA and Hong Kong Sea Transport and Logistics Association (HKSTLA)
04/12/2015	Mr. Cliff Sullivan (Chairman), Mr. Danny Wong (Vice Chairman), Mr. Patrick Yip (Vice Chairman), Mr. Sydney Chan (Hon. Treasurer) and Ms. Alice Lui (Secretariat)	Courtesy visit to HAFFA to introduce the transshipment facilitation scheme on Economic Cooperation Framework Agreement (ECFA) consignments shipped through Hong Kong and the coming Free Trade Agreement (FTA)	CEDB Customs and Excise Department
08/12/2015	Mr. Cliff Sullivan (Chairman), Mr. Sammy Mak (Airfreight Sub-committee Chairman) and Ms. Alice Lui (Secretariat)	Courtesy visit by Changi Airport Group, Singapore	Changi Airport Group, Singapore
11/12/2015	Mr. Cliff Sullivan (Chairman) as Speaker (Topic: 智慧型物流園對中小企業的啟示)	香港物流協會論壇 2015: 洪水橋新發展區 - 未來的「智慧型物流園」	HKLA

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15/12/2015	Mr. Sydney Chan (Hon. Treasurer) and Mr. Sammy Mak (Airfreight Sub-committee Chairman)	Briefing Session on the Free Trade Agreement Transshipment Facilitation Scheme	Customs and Excise Department
15/12/2015	HAFFA as Organizing Committee Member; Mr. Danny Wong (Vice Chairman)	The Launching Ceremony of the “2015/16 Family-Friendly Employers Award Scheme”	Family Council
17/01/2016	Mr. Sammy Mak (Airfreight Sub-committee Chairman) as Chief Judge	International Forklift and Pallet Building Competition 2016	Hactl
23/01/2016	Mr. Cliff Sullivan (Chairman) as Judge	CILT Award 2015 - Service Excellence	CILTHK
25/01/2016	Mr. Cliff Sullivan (Chairman)	Customs - International Day 2016	Customs and Excise Department
24/02/2016	Mr. Cliff Sullivan (Chairman) as Judge	HKICT Awards 2016 - Best Smart HK Awards	GS1 Hong Kong
25/02/2016	Mr. Sydney Chan (Hon. Treasurer), Mr. Sammy Mak (Airfreight Sub-committee Chairman) and Ms. Alice Lui (Secretariat)	Single Window Seminar and Informal Consultation	Customs and Excise Department
26/02/2016	Mr. Cliff Sullivan (Chairman)	HKPC Spring Reception cum Launching Ceremony of HKPC Smartphone App	Hong Kong Productivity Council (HKPC)
27/02/2016	HAFFA as Co-organizer; Mr. Sammy Mak (Airfreight Sub-committee Chairman) as Judge	Forklift Truck Safe Operation Competition 2015-16 and Awards Presentation	Occupational Safety and Health Council (OSHC)
29/02/2016	Mr. Cliff Sullivan (Chairman) as Judge	48th Distinguished Salesperson Award (DSA) Programme	The Hong Kong Management Association (HKMA)

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01/03/2016	Mr. Cliff Sullivan (Chairman) and Ms. Alice Lui (Secretariat)	Courtesy visit by Royal Thai Consulate-General	Royal Thai Consulate-General
17/03/2016	Mr. Danny Wong (Vice Chairman) and Mr. Eddie Law (Executive Committee)	Kick-off Ceremony of LSCM Roadshow 2016	Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies (LSCM)
06/04/2016	HAFFA as Co-organizer; Mr. Sammy Mak (Airfreight Sub-committee Chairman) as Panelist	Joint Seminar on “DG Awareness with a Focus on the Lithium Battery”	Carrier Liaison Group – Dangerous Goods Working Group (CLG-DGWG), HAFFA, the Hong Kong Shippers’ Council (HKSC) and VTC – Transport Logistics Training Board (TLTB)
11/04/2016	Mr. Cliff Sullivan (Chairman) as Award Presenter	Award Presentation Ceremony of the GS1 Hong Kong Best Smart Hong Kong Award	GS1 Hong Kong
15/04/2016	Mr. Cliff Sullivan (Chairman) as Speaker	Career Talk by HAFFA	HAFFA and OUHK
19/04/2016	Mr. Brian Wu (Vice Chairman)	Presentation Ceremony for Hong Kong Awards for Environmental Excellence and Hong Kong Green Organization Certification	Environmental Campaign Committee

II) Greater China Affairs Delegations / Events

Please refer to a separate detailed report under “GREATER CHINA AFFAIRS SUB-COMMITTEE”.

III) Media and Others

Throughout the year 2015-2016, HAFFA was interviewed by the media on various issues. With the help of the Executive Committee Members, the PR Sub-committee endeavor to entertain all press enquiries. In making comments, we adopt a factual, objective approach with the interest of HAFFA members being our first priority.

Date: 19 April 2016

(END OF REPORT)