

PUBLIC RELATIONS SUB-COMMITTEE

Chairman: A-SONIC LOGISTICS (H.K.) LTD – Mr. Cliff Sullivan
Vice Chairman: BEL INTERNATIONAL LOGISTICS LTD – Mr. Brian Wu
Members: CARGO FREIGHT SERVICES LTD
RCS LOGISTICS LTD

I) Key Events with Various Trade Bodies

Date	HAFFA	Event	Organizer(s) / Visitor(s)
09/05/2016	Mr. Cliff Sullivan (Chairman)	Meeting with CEDB on the Development of a Trade Single Window	Hon. Frankie Yick, Legislative Councilor and Commerce and Economic Development Bureau (CEDB)
13/05/2016	Mr. Patrick Yip (Vice Chairman)	HKQAA Symposium 2016 “Strengthen Business Resilience with Innovative Perspectives”	Hong Kong Quality Assurance Agency (HKQAA)
18/05/2016	Mr. Cliff Sullivan (Chairman)	Belt and Road Summit	Hong Kong Trade Development Council (HKTDC)
17/06/2016	Mr. Brian Wu (Vice Chairman)	Consultation on Development of Trade Single Window in Hong Kong	The Hong Kong General Chamber of Commerce (HKGCC)
17/06/2016	Mr. Cliff Sullivan (Chairman) as Judge and Award Presenter	HKMA 48th Distinguished Salesperson Award (DSA) Presentation Ceremony	The Hong Kong Management Association (HKMA)
21/06/2016	Mr. Brian Wu (Vice Chairman)	Hong Kong IoT Conference	GS1 Hong Kong
27/06/2016	Mr. Danny Wong (Vice Chairman)	HKCTOA 38th Anniversary and 31st Council Inauguration Ceremony	Hong Kong Container Tractor Owner Association Ltd (HKCTOA)
28/06/2016	Mr. Sammy Mak (Airfreight Sub-committee Chairman)	Interview on Cold Chain in China	Hong Kong Polytechnic University (PolyU)
04/07/2016	Mr. Cliff Sullivan (Chairman) and Mr. Sammy Mak (Airfreight Sub-committee Chairman)	Courtesy visit by the Civil Aviation Authority of Singapore	Civil Aviation Authority of Singapore (CAAS)
10-12/07/2016	Ir. Dr. Paul Tsui (Former Chairman), Mr. Brian Wu (Vice Chairman and Int'l Organizations Liaison Sub-committee Chairman)	43rd FAPAA Executive Council Meeting (ECM) and Annual General Meeting (AGM), Manila, Philippines	FAPAA (please refer to the Annual Report under FAPAA Sub-committee)

8/F, CHINA HONG KONG CENTRE, 122-126 CANTON ROAD, TSIM SHA TSUI, KOWLOON, HONG KONG.

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Date	HAFFA	Event	Organizer(s) / Visitor(s)
	and Ms. Alice Lui (Secretariat) as delegates representing Hong Kong		
16/07/2016	Mr. Sydney Chan (Hon. Secretary), Ir. Elsa Yuen (Executive Committee) and Mr. Kenny Cheung (Alternate Executive Committee)	HKLMSA 30th Anniversary and Inauguration of the 15th Executive Committee	Hong Kong Logistics Management Staff Association (HKLMSA)
20/07/2016	Mr. Cliff Sullivan (Chairman)	Luncheon with Stakeholders in Port and Maritime Logistics Industry	Hong Kong Container Terminal Operator Association (HKCTOA)
01/08/2016	Ms. Alice Lui (Secretariat)	Construction Kick-off Ceremony for the Three-runway System of Hong Kong International Airport	Airport Authority Hong Kong (AAHK)
24/08/2016	Mr. Cliff Sullivan (Chairman)	Meeting with CEDB on Transshipment Facilitation	Airport Authority Hong Kong (AAHK)
25/08/2016	Mr. Cliff Sullivan (Chairman)	Consultation on Manpower Requirement Projection to 2025 (MRP2025)	Census & Statistics Department
12/09/2016	Mr. Cliff Sullivan (Chairman), Mr. Patrick Yip (Vice Chairman) and Ms. Alice Lui (Secretariat)	HKLMSA 30th Annual Dinner	Hong Kong Logistics Management Staff Association (HKLMSA)
22/09/2016	Mr. Cliff Sullivan (Chairman)	Cocktail Reception for the Celebration of National Day	Hong Kong Media Preparatory Committee for the Celebration of National Day
23/09/2016	Mr. Brian Wu (Vice Chairman)	HKLA 20th Anniversary Celebration	Hong Kong Logistics Association (HKLA)
29/09/2016	Mr. Brian Wu (Vice Chairman) as Guest of Honor to deliver a speech and Ms Alice Lui (Secretariat)	The 5th Annual Payload Asia Gala Dinner & Awards Ceremony	Payload Asia
29-30/09/2016	Mr. Sydney Chan (Hon. Treasurer) and Mr. Raymond Kan (Executive Committee)	LSCM Logistics Summit 2016	Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies (LSCM)
01/10/2016	Mr. Cliff Sullivan (Chairman)	67th Anniversary of the Founding of the PRC	Home Affairs Department
03-08/10/2016	Ir. Dr. Paul Tsui (Former Chairman) as Hong Kong conference delegate	FIATA World Congress 2016, Dublin, Ireland	FIATA (<i>please refer to the Annual Report under FIATA Sub-committee</i>)
14/10/2016	Mr. Cliff Sullivan (Chairman)	Logistics Leadership Luncheon	Mark Millar

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19/10/2016	Mr. Cliff Sullivan (Chairman), Mr. Brian Wu (Vice Chairman), Mr. Patrick Yip (Vice Chairman) and Mr. Sammy Mak (Airfreight Sub-committee Chairman) and Secretariat	Study on the Regulation of Fuel Surcharge in Hong Kong	Civil Aviation Department (CAD)
25/10/2016	Mr. Cliff Sullivan (Chairman) as Award Receiver	2015/16 Family-Friendly Employers Award Scheme Prize Presentation Ceremony	Family Council
27/10/2016	Mr. Cliff Sullivan (Chairman)	22nd Congregation of the Hong Kong Polytechnic University (PolyU)	Hong Kong Polytechnic University (PolyU)
03/11/2016	HAFFA as Supporting Organization and delegates	GS1 Hong Kong Summit 2016	GS1 Hong Kong
07/11/2016	Ir. Dr. Paul Tsui (Former Chairman) as Guest Speaker	Dangerous Goods & Lithium Battery Workshop 2016, Guangzhou	International Air Transport Association (IATA)
07/11/2016	Mr. Brian Wu (Vice Chairman)	Courtesy visit by Frankfurt Airport Services Worldwide	Frankfurt Airport Services Worldwide (Fraport AG)
08/11/2016	Mr. Ronnie Leung (Hon. Secretary)	Focus Group for "A Study on Emissions Trading: Options for Hong Kong" - Transport Sector	Hong Kong Productivity Council (HKPC)
08/11/2016	Mr. Cliff Sullivan (Chairman) as Speaker and Secretariat	Career Talk by HAFFA	HAFFA and HKUST
21/11/2016	Mr. Brian Wu (Vice Chairman)	ECIC 50th Anniversary Cocktail Reception	Hong Kong Export Credit Insurance Corporation (ECIC)
22-23/11/2016	HAFFA as supporting organization; Executive Committee Members as conference delegates	Asian Logistics and Maritime Conference (ALMC)	Hong Kong Trade Development Council (HKTDC)
24/11/2016	Mr. Brian Wu (Vice Chairman)	Cross Strait Shippers' Alliance Meeting	The Hong Kong Shippers' Council (HKSC)
25/11/2016	Mr. Brian Wu (Vice Chairman) and Ms. Alice Lui (Secretariat)	AVSECO Customer Day Cocktail Reception	Aviation Security Company Limited (AVSECO)
28/11/2016	Mr. Sydney Chan (Hon. Treasurer)	HKCVTA 53th Anniversary and 28th Council Inauguration Ceremony	Hong Kong Cargo-Vessel Traders' Association (HKCVTA)
29/11/2016	Mr. Cliff Sullivan (Chairman) and Ir. Elsa Yuen (Executive Committee) and Secretariat	Courtesy visit by the Ministry of Personnel Management, Republic of Korea	Ministry of Personnel Management, Republic of Korea

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29/11/2016	Mr. Brian Wu (Vice Chairman)	資歷架構夥伴嘉許典禮	Qualifications Framework Secretariat (QFS)
02/12/2016	Mr. Cliff Sullivan (Chairman)	HKEA Annual Christmas Luncheon 2016	The Hong Kong Exporters' Association (HKEA)
02/12/2016	Mr. Cliff Sullivan (Chairman)	工聯會物流及交通行業委員會十周年晚宴	工聯會物流及交通行業委員會
05/12/2016	Mr. Cliff Sullivan (Chairman) as Guest Speaker	Update on the Recent Challenges faced by the Freight Forwarding industry	The British Chamber Commerce in HK – Logistics Committee
07/12/2016	Mr. Cliff Sullivan (Chairman), Mr. Brian Wu (Vice Chairman), Mr. Patrick Yip (Vice Chairman) and Mr. Sammy Mak (Airfreight Sub-committee Chairman) and Secretariat	Lunch with AVSECO to explore opportunity for collaboration under the aspect of aviation security	Aviation Security Company Limited (AVSECO)
11/12/2016	Mr. Joseph Lee (Recreation & Sports Sub-committee Chairman) as Award Presenter and Secretariat	HAFFA/HKSTLA Bowling Tournament 2016	HAFFA and Hong Kong Sea Transport and Logistics Association (HKSTLA)
11/12/2016	Mr. Sam Chung (Former Chairman) and Mr. Danny Wong (Vice Chairman) as Coordinator	HAFFA Table-Tennis Tournament 2016	HAFFA
15/12/2016	Mr. Sammy Mak (Airfreight Sub-committee Chairman)	Hong Kong Logistics Forum 2016 「探討冷鏈物流在網購的角色」	Hong Kong Logistics Association (HKLA)
09/01/2017	Mr. Sammy Mak (Airfreight Sub-committee Chairman) as Judge	International Forklift and Pallet Building Competition 2017	Hactl
12/01/2017	Mr. Cliff Sullivan (Chairman)	GS1 Hong Kong Annual Member Dinner 2017	GS1 Hong Kong
17/01/2017	Mr. Cliff Sullivan (Chairman)	Inaugural Ceremony of 2016-18 ROCARS User Liaison Group	Customs and Excise Department
20/01/2017	Mr. Cliff Sullivan (Chairman) and Mr. Sammy Mak (Airfreight Sub-committee Chairman)	International Customs Day	Customs and Excise Department
14/02/2017	Mr. Cliff Sullivan (Chairman)	HKPC 50th Anniversary cum Spring Reception	Hong Kong Productivity Council (HKPC)
14/02/2017	Mr. Sydney Chan (Hon. Treasurer)	HKLSA Annual Cocktail Party	Hong Kong Liner Shipping Association (HKLSA)

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17/02/2017	Mr. Cliff Sullivan (Chairman) as Judge	HKMA 49th Distinguished Salesperson Award (DSA) Programme	The Hong Kong Management Association (HKMA)
03/03/2017	Mr. Brian Wu (Vice Chairman), Mr. Danny Wong (Vice Chairman) and Mr. Ronnie Leung (Hon. Secretary) and Secretariat	Courtesy Visit by the Ministry of Commerce of the Royal Thai Government	Ministry of Commerce of the Royal Thai Government
04/03/2017	Mr. Cliff Sullivan (Chairman)	HKUST IELM Alumni Dinner cum Annual Gala	HKUST
06/03/2017	Mr. Brian Wu (Vice Chairman)	物流業「資歷架構」十周年慶典暨物流發展新里程研討會	QFS and HKU SPACE
13/03/2017	Mr. Cliff Sullivan (Chairman)	HKSTLA 23rd Anniversary Annual Dinner Party	Hong Kong Sea Transport and Logistics Association (HKSTLA)
15/03/2017	Mr. Cliff Sullivan (Chairman), Executive Committee Members and Secretariat	Consultation on the New ICAO Policy Direction on Aviation Security	Security Bureau (SB) and Transport & Housing Bureau (THB)
06/04/2017	Mr. Cliff Sullivan (Chairman) as Speaker and Secretariat	Career Talk by HAFFA	HAFFA and CUHK
06/04/2017	Mr. Sammy Mak (Airfreight Sub-committee Chairman) and Mr. Danny Wong (Vice Chairman) and Secretariat	Consultation Meeting on Temperature Controlled Air Cargo	International Air Transport Association (IATA)
07/04/2017	Mr. Cliff Sullivan (Chairman) as Judge and Award Presenter	HKICT Awards 2017 - Best Smart Hong Kong Award Presentation Ceremony cum Dinner	GS1 Hong Kong

II) Greater China Affairs Delegations / Events

Please refer to a separate detailed report under “GREATER CHINA AFFAIRS SUB-COMMITTEE”.

III) Media and Others

Throughout the year 2016-2017, HAFFA was interviewed by the media on various issues. With the help of the Executive Committee Members, the PR Sub-committee endeavor to entertain all press enquiries. In making comments, we adopt a factual, objective approach with the interest of HAFFA members being our first priority.

Date: 18 April 2017

(END OF REPORT)