

## **SME DEVELOPMENT SUB-COMMITTEE**

**Chairman:** KORCHINA LOGISTICS (H.K.) LTD – Ir. Elsa Yuen  
**Vice Chairman:** CARGO FREIGHT SERVICES LTD – Mr. Raymond Chan  
**Members:** BEL INTERNATIONAL LOGISTICS LTD  
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### **Study Project - A Logistics Hub needs a Vibrant Population of SMEs**

In mid-2014, a group called Sustainable Development Advocates 持續智庫 (*an apolitical, independent think tank, focusing on advocacies for the sustainable development of Hong Kong*) initiated a study to examine the challenges and prospects for the sustainable development of the logistics industry. The study was led by Professor Waiman Cheung, Director of the Asia Institute of Supply Chains and Logistics (AISCL 亞洲供應鏈及物流研究所) of the CUHK, with the support of BMT Asia Pacific.

The study was completed in December 2014. The report revealed that the industry was faced with serious capacity limitation and made recommendations to address the issues. Subsequently, the AISCL decided to set up Logistics, Supply Chain and Technology Sub Group to work on the ideas recommended in the study.

In mid-2015, HAFFA was invited by the Sub Group to be a leading industrial partner to conduct a joint research study to voice out SME's views in particular and tackle the problems identified. The team would study the impacts of changes to SMEs in logistics industry, and with a positive perspective, aims at helping SMEs to take advantage of the impending changes.

In early-2016, HAFFA Committee Members were interviewed by the research team to share their insights on the contribution and importance of SMEs in logistics industry, difficulties SMEs currently encountered and what can help SMEs to sustain their competitiveness. It is noted that the research team will conduct survey with SMEs and arrange individual interview with them. Based on the survey result, AISCL will write an academic paper with recommendations that will be submitted to the Government for consideration.



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