



Press Release

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HAFFA Welcomes 2025 Policy Address Measures to Advance Maritime and Low-Altitude Economy

Industry Confidence Continues to Rise

The Hong Kong Association of Freight Forwarding & Logistics Ltd. (HAFFA) warmly welcomes the 2025 Policy Address delivered by Chief Executive Mr. John Lee, recognizing the newly announced policy initiatives as a strong demonstration of the Government's commitment to developing high-end industries and expanding into new economic frontiers. The logistics sector broadly supports the measures, which are expected to reinforce Hong Kong's position as an international hub and open up emerging markets, thereby enhancing overall competitiveness.

HAFFA Chairman Mr. Gary Lau stated: "This year's Policy Address carries significant positive implications for our industry. It further affirms the Central Government's unwavering support for Hong Kong, enabling the city to move forward steadily in new economic sectors under the 'One Country, Two Systems' framework—leveraging our national backing while remaining globally connected."

Mr. Lau added: "The Policy Address reflects the Government's forward-looking vision and its commitment to strengthening Hong Kong's competitiveness in global supply chains and innovation-driven sectors. The development of the low-altitude economy is a national trend, and the Government's plan to formulate a 'Low-Altitude Economy Action Agenda'—including enhancements to civil aviation legislation and regulatory frameworks, as well as the rollout of core infrastructure—will position Hong Kong as a central hub for innovative low-altitude applications through institutional innovation and technological breakthroughs."

HAFFA also welcomes the Government's efforts to expand Hong Kong's air cargo capacity. Chief Executive Mr. John Lee highlighted the new opportunities brought by the Three-Runway System at the airport, which will enable airlines to increase long-haul and transit routes, thereby consolidating Hong Kong's status as the world's leading air cargo hub and a key transshipment center in the Greater Bay Area.

The Chief Executive also announced plans to further develop inter-provincial freight networks and promote the green and digital transformation of ports to enhance high value-added maritime services. Currently, cargo from Chongqing and Chengdu is already being transported via rail-sea intermodal services through Yantian Port in Shenzhen or Beibu Gulf in Guangxi, and then transshipped to Kwai Tsing Port via barge or daily feeder services. This model fully leverages the complementary strengths of different ports and achieves mutual benefits.

To accelerate the development of the Northern Metropolis, the Government is actively advancing the Hong Kong-Shenzhen Western Rail Link (Hung Shui Kiu to Qianhai), which will enhance infrastructure connectivity across the Greater Bay Area and boost investor confidence in industrial development.

Mr. Lau commented: "We deeply appreciate the Government's willingness to listen to industry feedback and incorporate operational needs into policy formulation. This open and pragmatic approach to governance is crucial for strengthening industry confidence and driving sectoral upgrades."



To reinforce Hong Kong's role as an international trading center, the Chief Executive announced initiatives to promote digital trade, including the expansion of the "Cross-boundary Express Cargo Clearance Facilitation Arrangement" (CEFA) with an additional logistics operator pilot site to improve e-commerce cargo efficiency. The application period for the 80% guarantee product under the SME Financing Guarantee Scheme will be extended by two years, and the principal moratorium arrangement will be extended by one year—measures that are expected to ease the operational pressure on SMEs.

Mr. Lau concluded: "The measures outlined in the Policy Address—whether in advancing the low-altitude economy, strengthening port connectivity, or supporting digital trade and SMEs—clearly respond to long-standing concerns and recommendations from the industry. These initiatives will not only elevate Hong Kong's strategic position in global supply chains but also inject fresh momentum into the sector, fostering innovation and transformation.

HAFFA believes that the Government's commitment to maintaining close communication with the industry and responding with concrete policy actions is key to sustaining Hong Kong's role as a global logistics hub. The Association looks forward to deepening collaboration with the Government to jointly propel Hong Kong's logistics sector toward a new era of high-value and high-tech development.

Founded in 1966, HAFFA represents over 300 members from local and international freight forwarding companies of all sizes. The Association is dedicated to building industry consensus, establishing standards, and organizing training programs to enhance the professionalism and capabilities of Hong Kong's freight and logistics sector.

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Issued by the Hong Kong Association of Freight Forwarding & Logistics Ltd.

For media enquiries, please contact the HAFFA Secretariat:

Tel: (852) 2796 3121

Email: enquiry@haffa.com.hk