



8/F, CHINA HONG KONG CENTRE, 122-126 CANTON ROAD, TSIM SHA TSUI, KOWLOON, HONG KONG. TEL: (852) 2796 3121 FAX: (852) 2796 3719 WEBSITE: http://www.haffa.com.hk EMAIL: enquiry@haffa.com.hk



## Background

This is an exciting initiative and is sponsored by the TT Club and FIATA with the objective of enhancing the international freight forwarding and logistics industry, by investing in the young rising stars of tomorrow. The aim of the award is to encourage training in the freight forwarding and logistics sector and to further develop the professionalism of young people in the industry.

In 2021, the TT Club and FIATA agreed to change the name of the "Young International Freight Forwarder of the Year Award" (YIFFYA) to the "Young Logistics Professionals Award" (YLP Award), to reflect the fact that all young talents of the industry are welcome to take part in the competition, regardless of their specialization.

## The Award

The award is now open to any young logistics professionals of FIATA National Associations (such as HAFFA). And FIATA would value candidates from Asia and other regions.

All young logistics professionals (under HAFFA Member Companies) in Hong Kong who are interested in the award are advised to contact HAFFA. This is for two reasons; firstly, each National Association is entitled to select only one candidate to represent them nationally in the competition and secondly, HAFFA is running local competition to select that candidate.

Candidates shall be between 18 and 32 years of age in the year that the Dissertation is to be written and 2 years of full-time forwarding work experience would be preferable but not mandatory. Upon selection by HAFFA, the candidate will be given 3 months to write a dissertation on the topic below.

## The Dissertation

Topic for the 2022 Award:

The Dissertation should include two multimodal freight forwarding cases: one key import commodity/cargo from the candidate's home economy, and one key export commodity/cargo to the candidate's home economy.

Candidates are expected to show initiative over the logistic supply chain of these cargoes.







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The dissertation will be assessed on the following criteria:

- 1) Complexity of issues related to the cargo matter (e.g., bulk cargo, over-sized/overweight project cargo, time sensitive cargo, reefer and/or perishable goods, hazardous goods, but also including factors such as terms of sale, etc.).
- 2) Complexity of issues relating to multimodal moves. Unimodal cargoes are not accepted.
- 3) Difficulties to be overcome relating to cross-border issues, such as customs/bio security/ quarantine compliance, safety and security, regulatory guarantees, highway ordinances, etc.
- 4) Complexity of specific regulatory issues faced during the logistic movement, including but not limited to security provision, pollution, and environmental issues.
- 5) Risk management/insurance requirements for example, pilferage of cargo, declaration of General Average, leakage/spillage of cargo.
- 6) Structure and reference (including the sources of your information).
- 7) Approach to problem solving and methodology employed to overcome identifies issues.
- 8) Quality of the conclusion.
- 9) Overall presentation and construction.
- 10) Additional marks will be awarded for the complexity of the problems overcome during this logistic move.
- 11) The work should be original and produced by the candidate. The originality of the work maybe verified with anti-plagiarism software.

#### Format:

- Written in simple and concise business English, in the first person (e.g., "I reviewed the procedures").
- Between 4,000 and 6,000 words maximum. Abstract, Table of Contents, List of Abbreviations, List of Figures, References, and Appendices excluded of the word count. Submissions containing more than 6,000 words will be marked down.
- Typed, double spaced, Arial font type size 12.
- Submitted as a single unlocked Word document file ensuring that any attachments are part of this single Word document file.
- Using a referencing system (such as Harvard, APA, or Chicago referencing system) when relying on material created by others, as to give proper credit, avoid plagiarism, and demonstrate appropriate awareness of existing knowledge.
- The Dissertation may include graphs, photographs, examples, etc.
- The candidate's name must not appear anywhere in the Dissertation.
- Page numbers must be included at the bottom of the pages.







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#### What should be demonstrated:

The dissertation is an opportunity for the candidate to demonstrate a range of skills and qualities that are needed to pursue a successful career in international forwarding and supply chain logistics. It is suggested that the dissertation may be constructed as:

- Identifying a problem or business opportunity.
- Gathering relevant information on a specific situation.
- Identifying possible changes or enhancements for the benefit of the forwarder or the client.
- Evaluating the information and drawing one's own conclusions.
- Deciding what action should be taken.
- Making reasoned and costed recommendations.
- Important abilities and qualities to be demonstrated should include **innovation and initiative**.

To assist applicants as to guidance and examples, previous successful Dissertations from previous years are available at <u>https://fiata.org/what-we-do/training/young-logistics-professionals-award/dissertations.html</u>

Should it be brought to the attention of the Judging Panel, Steering Committee, or any other involved parties, that the Dissertation submitted by a candidate violates any ethical rules – such as plagiarism, authenticity, or integrity breaches –, the Steering Committee may adopt appropriate actions.

## Judging

The Steering Group will appoint experts, educators, and peers from the sector to form a Judging Panel. The Award may not be awarded solely on the basis of the dissertation with consideration of the candidate's personal achievements, e.g. examination results, outstanding performance or innovation, as provided in the statement from the FIATA Association Member.

The Panel will select a winner from each of the four FIATA regions: Africa and Middle East; Americas; Asia Pacific; Europe. A regional finalist should be selected for each Region. If there is only one contestant within a Region, they shall be declared Regional Winner, provided that their Dissertation is of satisfactory quality.

#### Selection of the Global Winner:

Each Regional Winner will be invited to attend the FWC. Each will be required to provide a presentation of their Dissertation to the Steering Committee – online or in person, depending on the circumstances. The specific guidelines of the presentation will be distributed in due course.

Each Regional Winner may be asked to prepare a short video for wider broadcasting. The Regional Winners will introduce themselves in the video and present the key takeaways of their Dissertation. The specific guidelines of the video will be distributed in due course.



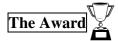




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Each Regional Winner will receive a prize consisting of:

- Special short online training provided by FIATA on how to make a video and communicate effectively.
- 8 Attendance at the FWC to be presented with a Regional Winner's Certificate and a personal trophy.
- <sup>8</sup> Participation in the FWC free of any registration fees, arranged by FIATA.
- 8 Hotel accommodation cost during the FWC, by the TT Club.
- A contribution to travel costs to the FWC up to USD 1,000, provided by FIATA.
- One year subscription to the International Transport Journal in English, French or German, offered by the International Transport Journal.

The Global Winner will also receive the following:

- A Global Winner Certificate and an additional personal trophy. The Young Logistics Professionals Award trophy will be engraved with the name of each year's Global Winner.
- <sup>8</sup> A week practical experience of transport infrastructure (multimodal), which is likely to include visits to container terminals, airfreight terminals, ports, surveyors' offices, etc. in one of the three TT Club regional headquarters (Hong Kong, London or New Jersey).
- 8 A week of academic training in the TT Club's Head Office in London.

The cost of economy class travel, accommodation (with breakfast), and an amount for personal expenditure recoverable as expenses retrospectively, will be included in the Award. It should be noted that these are business related activities for winner only – it is not expected that family members or other interested parties accompany the winner.

## Competition Timing

The closing date for application is 11 February 2022. Upon selection by HAFFA, the Award Administrator will send a confirmation to the nominated candidate and nominating Association of application receipt and validity. The candidates submit their completed Dissertation to the Award Administrator, at <u>yiffa.admin@thomasmiller.com</u>, no later than 15 May 2022. Dissertations received after this date will not be considered. Regional Winners will be notified in August.

To find out more about the Young Logistics Professionals Award, please contact Ms. Angie Lim at HAFFA on Tel: 2796 3121 or email: <u>enquiry@haffa.com.hk</u>





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# The Young Logistics Professionals Award 2021

## Application Form – The closing date for application is 11 February 2022 (Friday)

HAFFA shall provide the judging panel with advice of the candidate's academic achievements, commercial achievements or other relevant items that will assist the judges to make an objective assessment of the candidate's ability and potential. All information will be treated in confidential. Please type your answers, if needed, on a separate piece of paper. Submit the application form along with all supporting documents.

Nai	me of Candidate	e: <u>Mr / Ms</u>	(Family Name)		(Given Names)	
Na	me of Company	:				
Dat ★ (	te of Birth Candidates shall be	: <u>(DD/MM/</u> between 18 ar	(YYYY) nd 32 years of age in the	e year that the Dis	sertation is to be written. For e is required (passport, nation	identification purposes a
Private Address Nationality		:E-mail Address :				
Tel	ephone No.	:	E-mail A	Address :		
I.	Qualifications and results [relating to any national forwarder examinations (e.g. FIATA Diploma, HAFFA/CILTHK VTP) or similar courses undertaken whilst in full time employment - copy of Certificate(s) enclosed]:					
П.	What are the commercial achievements, and the reason for the success? Has your achievement contributed to the competitiveness of your company and/or your industry and of Hong Kong in general?					
III.	What programm achievements?	nes or regula	r activities have you	ı established wi	thin your company to cre	eate and maintain the
IV	Please provide 1	us in separate	e attachment your pe	ersonal backgrou	Ind and/or any additional i	nformation to support

IV. Please provide us, in separate attachment, your personal background and/or any additional information to support your entry.

I hereby declare that the information given above is correct to the best of my knowledge. I have read the rules and conditions of entry and agree to abide by them. I further agree that all decisions made by the Organiser and by the Judging Panel are final & binding in all respects.

I understand and agree that the information and contact details I provide in this form will be collected and stored by HAFFA, FIATA and TT Club for purposes related to the YLP Award. I also understand and agree that such information, including my contact details can be deleted upon my written request.

Authorized Signature

Company Chop

