

Attn: Shipping, Logistics, Business & News Editors

HAFFA Looks Forward to Implementation of Policy Address Industry Initiatives

The Hong Kong Association of Freight Forwarding and Logistics (HAFFA) has welcomed the initiatives outlined in the Chief Executive's 2022 Policy Address, and believes their swift and robust implementation will help ensure a healthy future for the industry.

Initiatives outlined in the address which HAFFA believes will have a positive impact on the industry include: Strengthening high value-added maritime and logistics services; a smart port development drive to boost Hong Kong's competitiveness as an international shipping and logistics centre; and the upgrading of facilities at land boundary control points.

The redevelopment of the Huanggang Port, and the initiation of a study and work plan for the redevelopment of the Sha Tau Kok Port/Control Point were also highlighted in the Address.

With regard to the SAR's role as an international aviation hub, HAFFA also welcomes the proposed measures to attract more international business and provide youth training in the sector via the launch of a "Greater Bay Area Youth Aviation Industry Internship Programme". The latter compliments the proposed new funding scheme under the "Maritime and Aviation Training Fund" to encourage the industry to nurture talent. Both schemes are scheduled for introduction in 2023.

Commented HAFFA Chairman Mr. Gary Lau: "HAFFA looks forward to working with the Hong Kong SAR government on an action plan to boost the SAR's aviation, maritime and land logistics industry, and further strengthen the application of smart logistics solutions across the board."

"HAFFA has long campaigned on behalf of its members for many of the aims outlined in the Policy Address. As the Chief Executive noted in his Address, Hong Kong is the number one city in air cargo throughput, and it is therefore encouraging that the government is eager to work with us to resolve issues and realize the huge potential for growth in our industry," added Mr. Lau.

Established in 1966, now with over 320 corporate members, HAFFA is responsible for setting industry standards as well as providing educational courses which enhance the professional standards of freight forwarders and logistics services providers.

October 20, 2022

Issued on behalf of the Hong Kong Association of Freight Forwarding and Logistics (HAFFA) by PR Plus Limited. For further information, please email nikki@prplus.com.hk.