

Attachment 1



(1966–2026)

60th Anniversary

六十周年紀念

香港貨運物流業協會

Hongkong Association of

Freight Forwarding and Logistics

HAFFA 60th Anniversary Diamond Celebration

Sponsorship Package

Enquiry : 2796 3121 (Ms. Chan/Ms. Law)

Deadline: 21 Nov 2025 (Reply)

05 Dec 2025 (Payment)

Entitlements	Gold	Silver	Ruby	Jade
Sponsorship Fee (HK\$)	\$58,000	\$28,000	\$18,000	\$5,800
HAFFA 60th Anniversary Diamond Celebration - Gala Dinner ⁵				
Complimentary Seats offered ⁵ - Discount for Additional Seat(s) (Original Price: \$999@ Mbr)	5 seats ~11% Off (i.e. \$888@)	2 seats ~11% Off (i.e. \$888@)	1 seat ~11% Off (i.e. \$888@)	-- ~11% Off (i.e. \$888@)
Company Logo³ to be displayed on the following items				
(A) Promotional Flag(s) in the Cocktail Area	4	2	1	--
(B) LED Pillars in the Cocktail Area	✓	--	--	--
(C) Photo Backdrop in the Cocktail Area	✓*	✓	✓	✓
Looping Video Ad Playback ⁶ on stage LED Wall in the Grand Ballroom between 19:00 and the dinner starts Exclusive Optional Add-On for Gold Sponsor (15-second clip, looped up to 12 times maximum)	✓ Additional HK\$18,000	--	--	--
HAFFA 60th Anniversary Diamond Celebration - Commemorative Booklet ¹				
Advertisement (Colour) ²	1 Inside Full page*	1 Inside Half page	--	--
Company Logo ³ to be displayed under the Section of Congratulatory Ad (Colour)	--	--	✓*	✓
Acknowledgment as Sponsor	✓	✓	✓	✓
Complimentary copies	30pcs	20pcs	10pcs	5pcs
HAFFA Member Directory 2026-2027 (60th Anniversary Special edition) ⁴				
Advertisement (Colour) ²	1 Inside Full Page	1 Inside Half page	--	--
Complimentary copies	20pcs	10pcs	--	--
Anniversary web banner at www.haffa.com.hk				
Company Logo ³ to be listed on the special anniversary web banner for January to March 2026	✓*	✓	--	--

Remarks:

* Better position



Note 1:

- It is estimated to be published around Feb 2026.
- Size of the Booklet is approximately A4.
- Detailed specifications be sent out separately.
- Publication is subject to the final decision of the HAFFA Executive Committee.

Note 2:

- Position of the Ad is solely at the discretion of the editor.
- The printer will use the Ad materials provided directly by the Advertiser and therefore no layout proof/draft is provided for confirmation.
- HAFFA takes **NO** responsibility for any damage to or loss of supplied materials.
- Advertiser agrees to indemnify HAFFA from any and all liability for content of ad printed.
- HAFFA reserves the right to reject, discontinue or omit any advertising or part thereof.

Note 3:

- The size of the company name or logo displayed is solely at the discretion of the editor/the organizer.
- Sequence/Position of the company logo is solely at the discretion of the organizer.

Note 4:

- It is estimated to be published around Aug 2026.
- Size of the Member Directory is approximately A5.
- Detailed specification to be sent out separately.
- Publication is subject to the final decision of the HAFFA Executive Committee.

Note 5:

- The HAFFA 60th Anniversary Diamond Celebration - Gala Dinner:
 - Date : 20 Mar 2026 (Friday)
 - Time : 6:30 p.m. – 10:00 pm
- Subject to the availability of seats.

Note 6:

- The organizer will use the Video Company Ad Clip provided directly by the Gold sponsor who subscribes to this Add-On Optional item and therefore no layout proof/draft is provided for confirmation.
- Sequence of the Video Ad Clip is solely at the discretion of the organizer.
- The Gold sponsor who subscribes to this Add-On Optional item agrees to indemnify HAFFA from any and all liability for content of ad printed.
- HAFFA takes **NO** responsibility for any damage to or loss of supplied materials.
- HAFFA reserves the right to reject, discontinue or omit any advertising or part thereof.
- Video Ad Clip to be played on stage LED wall, LED wall size: 12m x 5m, Pixel: 4608W x 1920 H



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Attachment 2

HAFFA 60th Anniversary Celebration Sponsorship Package

Reply Slip

To : HAFFA
By Email: dinner@haffa.com.hk or by Fax : 2796 3719
Enquiry : 2796 3121 (Ms. Chan/Ms. Law)
Deadline: 21 Nov 2025 (Reply)
05 Dec 2025 (Payment)

Company Name : _____

Contact Person : Mr /Ms /Mrs _____ Title: _____

Tel: _____ Fax: _____ Email: _____

Please ✓ the following box as appropriate.

☞ Yes, I/we hereby confirm the subscription of the following sponsorship package:

- Gold Sponsor HK \$58,000. -
- Gold Sponsor with add on video advertisement HK \$76,000. -
- Silver Sponsor HK \$28,000. -
- Ruby Sponsor HK \$18,000. -
- Jade Sponsor..... HK \$5,800. -

I/We hereby agree to abide by the terms and conditions as stated in the sponsorship package descriptions. Please find our CROSSED cheque made payable to "HAFFA" in the amount of HK\$ _____ (Banker : _____ Cheque No. : _____).

Authorized Signature with Company Chop

Name:

Date :

Title: